

1H23 Business Results

July 2023





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Disclaimer

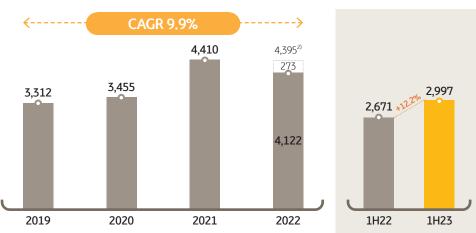
- 1. The consolidated financial information of KB Financial Group Inc. (the "Group") presented herein is based on the Korean International Financial Reporting Standards(K–IFRS). It is currently being reviewed by the Group's independent auditor, and accordingly, is subject to change.
- 2. The consolidated financial information for 2023 presented herein is based on Korean IFRS17(K-IFRS17), and note that the financial results for 2022 contained herein have also been restated retrospectively. However, please note that the key financial ratios for 2022 have not been restated retrospectively.
- 3. From 3Q21, the Group applied accounting policy in accordance with the International Financial Reporting Interpretation Committee(IFRIC) agenda decision over K–IFRS No.1019(Employee benefits). However, please note that the financial information for the past period contained herein has not been restated retrospectively.
- 4. As Prudential Life Insurance became a wholly-owned subsidiary of the Group as of August 31, 2020, the financial results have been fully consolidated in the Group's financial statements since September, 2020.
- 5. Former KB Life Insurance was merged with and into Prudential Life Insurance(the surviving entity) as of January 1, 2023, which had been renamed as "KB Life Insurance Co., Ltd." prior to the merger.
- 6. On June 30, 2023, KB Financial Group sold 100% of the shares of KB Credit Information, a former first-tier subsidiary of the Group, to KB Kookmin Card. Consequently, KB Credit Information became a second-tier subsidiary of the Group.
- 7. Total may not sum due to rounding.

. 1H23 Financial Highlights _Overview

Group Profitability Overview

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Net Interest Income	5,759.0	5,472.8	5.2	2,973.4	2,785.6	6.7
Net Fee & Commission Income	1,865.4	1,891.8	-1.4	951.4	914.0	4.1
Other Operating Profit	1,032.4	-481.7	N.A.	372.5	659.9	-43.6
Gross Operating Income	8,656.8	6,882.9	25.8	4,297.3	4,359.5	-1.4
G&A Expenses	3,159.2	3,034.2	4.1	1,592.9	1,566.3	1.7
PPOP	5,497.6	3,848.7	42.8	2,704.4	2,793.2	-3.2
Provision for Credit Losses	1,319.5	475.6	177.4	651.3	668.2	-2.5
Net Operating Profit	4,178.1	3,373.1	23.9	2,053.1	2,125.0	-3.4
Net Non-Operating Profit	-188.5	201.9	N.A.	-92.3	-96.2	N.A.
Profit for the Period	3,004.0	2,686.0	11.8	1,504.8	1,499.2	0.4
Profit attributable to controlling interests	2,996.7	2,670.5	12.2	1,499.1	1,497.6	0.1

Group Net Profit Trend¹⁾ (bn won)



Note 1) Based on profit attributable to controlling interests 2) Before IFRS17 Application

Highlights

Net Profit for 2023

1,499.1_{bn} (+0.1% QoQ)

Increased by 0.1% QoQ backed by ongoing NIM widening, expanded fee income along with group-wide cost management amid unfavorable market environments

2Q23 Net Fee & Commission income

951.4_{bn} (+4.1% 000)

Improved by 4.1% QoQ, mostly driven by brokerage fees and IB performance from large-scale M&A commissions, expanding its contribution to the group's net profit

NPL Coverage Ratio for 1H23

200.5%

(Bank 253.9%)

Group and Bank's NPL Coverage Ratios stood at 200.5%, 253.9% respectively, indicating industry-highest capacity to absorb losses and prepare for the potential credit risk

Net Profit for 1H23

2,996.7_{bn} (+12,2% YoY)

Despite proactive provisioning, net profit for 1H23 gained 12.2% YoY led by sustained interest income growth through gradual asset repricing and robust non-banking earnings

G&A Expenses for 1H23

3,159.2_{bn}

Despite continued digitalization costs, G&A expenses were limited to a 4.1% increase YoY, as stably managed through group-wide cost control, reducing Group CIR to 36.5%

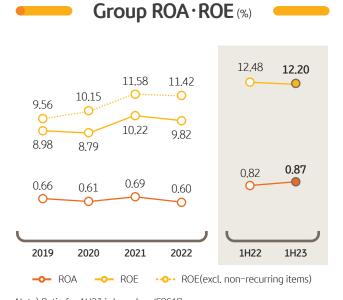
2023 2nd Share Buyback · Cancellation

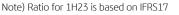
300_{bn}

(600bn in total for 2023)

600bn of share Buyback · Cancellation indicates KB's differentiated capital strategy based on outstanding capital power and intention to enhance shareholder value

1H23 Financial Highlights _ Key Financial Indicators (1)

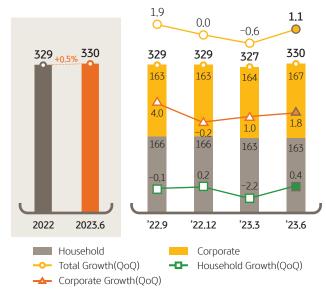




Maintained robust profitability amid unfavorable environments

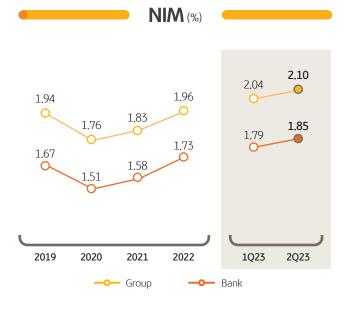
- 1H23 Group ROA and ROE marked 0.87%, 12.20% respectively
- Represented solid profitability driven by well-balanced growth in both the banking and non-banking sectors, amid unfavorable environments and sluggish asset growth
- Continue to promote profitability through expanded contribution from diversified non-banking business, preemptive risk management and cost efficiency
- * ROE: Based on Return on Common Equity, which represents profitability of common equity

Loans in Won Growth (tn won, %)



Continued robust growth in corporate loans

- Loans in won grew 1.1% QoQ, amounting to W330tn as of the end of 2Q23
- Household loans contracted by 1.8% from the end of 2022, mostly due to still high interest rates and slow demand recovery. However, a recent turnaround in mortgage and jeonse loans alleviated downward pressure
- Corporate loan expanded by 1.8% QoQ, which is mainly attributable to continued large corporate loan growth as well as a slight rebound in SME loans



Ongoing NIM improvement through gradual asset repricing

- 2Q23 Bank NIM rose to 1.85%, up 6bp QoQ, reflecting gradual asset repricing effect and increased returns on the bank assets
- Group NIM for 2Q23 also gained 6bp QoQ, boosted by robust bank NIM expansion as well as the rise in profit from card bonds and installment financing.
- Pursue further profit improvement through substantial asset growth and optimization of funding costs

1H23 Financial Highlights _ Key Financial Indicators (2)

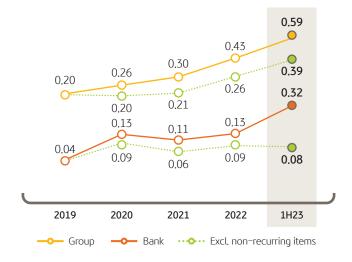


Note) Ratio for 1H23 is based on IFRS17

Significant improvement in cost efficiency

- 1H23 Group CIR stood at 36.5%, remarkably improving by 13.7%p from the end of 2022, mainly due to continued core profit expansion and groupwide cost management
- Excluding non-recurring items such as digitalization cost, CIR shows even clearer improvement, reaching 35,5%
- Based on diversified earning sources, cost efficiency is expected to further improve through ongoing organizational optimization and efficient cost control

Credit Cost Ratio(CCR) (%)



Conservative risk management through preemptive provisioning

- Group CCR for 1H23 marked 0.59%, as a result of preemptive provisioning against elevated market volatility
- Secured industry-highest level of loss absorption capacity through strict risk management in anticipation of potential economic slowdown and credit risk expansion
- Pursue quality growth and conservative risk management concurrently, considering market concerns over loan asset quality

Group BIS Ratio (Basel III, %)



Highest Level Capital Buffer against macro uncertainties

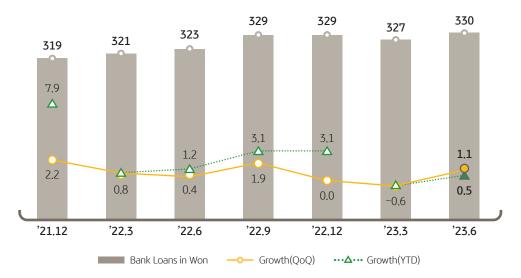
- As of the end of 2Q23, Group BIS and CET1 ratios are expected to mark 16.95%, 13.78% respectively
- Ensured industry-leading capital power primarily composed of common equity based on solid profit generation to respond to strengthened capital regulations and future uncertainties
- As of the end of 2Q23, Bank BIS and CET1 ratios are anticipated to record 18.40%, 15.22% respectively

Financial Analysis _ Net Interest Income

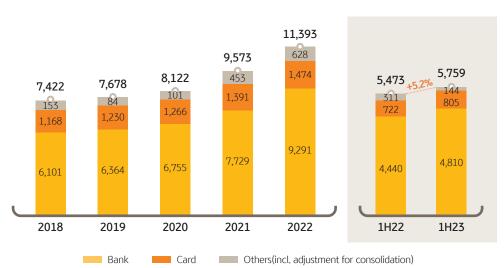
Group Net Interest Income

bn	won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Inte	erest Income	13,997.2	8,999.8	55.5	7,130.6	6,866.6	3.8
	Loans	11,337.0	7,435.0	52.5	5,774.5	5,562.5	3.8
	Financial Investments	2,239.1	1,344.4	66.6	1,142.2	1,096.9	4.1
	Others	421.1	220.4	91.1	213.9	207.2	3.2
Inte	erest Expense	8,238.2	3,527.0	133.6	4,157.2	4,081.0	1.9
	Deposits	4,766.1	1,575.6	202.5	2,423.2	2,342.9	3.4
	Debts & Debentures	2,316.8	1,099.6	110.7	1,176.7	1,140.1	3.2
	Others	1,155.3	851.8	35.6	557.3	598.0	-6.8
Net	Interest Income	5,759.0	5,472.8	5.2	2,973.4	2,785.6	6.7

Loan Growth (tn won, %)



Net Interest Income (bn won)



NIM (%)

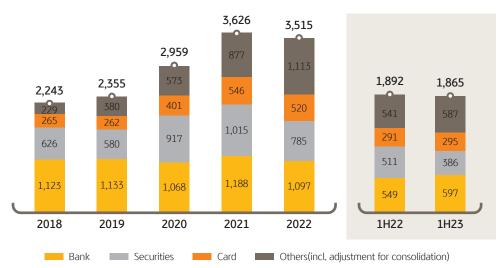


Financial Analysis _ Net Non-Interest Income

Group Net Non-Interest Income

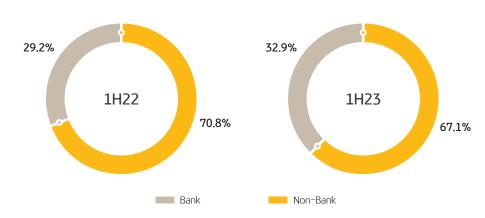
bn	won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ			
Net	: Fee & Commission Income	1,865.4	1,891.8	-1.4	951.4	914.0	4.1			
	Credit Card Fees	368.6	365.9	0.7	173.5	195.1	-11.1			
	Trusts	254.5	240.4	5.9	132.7	121.8	8.9			
	Agent Activity Fees (Incl. Bancassurance)	92.2	90.8	1.5	39.6	52.6	-24.7			
	Represent Securities (Incl. ITC Products)	59.1	66.7	-11.4	28.9	30.2	-4.3			
	Banking Activity Fees	91.2	89.7	1.7	45.3	45.9	-1.3			
	Securities Business	340.0	399.7	-14.9	202.3	137.7	46.9			
	Others	659.8	638.6	3.3	329.1	330.7	-0.5			
Otl	ner Operating Income	1,032.4	-481.7	N.A.	372.5	659.9	-43.6			
Ne	t Non-Interest Income	2,897.8	1,410.1	105.5	1,323.9	1,573.9	-15.9			

Net Fee & Commission Income (bn won)



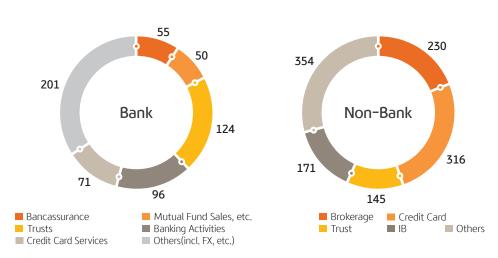
Note) Based on each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Fee Income Contribution (Cumulative)



Note) Based on simple arithmetic sum of each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Composition of Fee Income (Cumulative, bn won)



Note) Based on simple arithmetic sum of each subsidiary's Net Fee & Commission Income on the financial statements for group reporting

Financial Analysis _ G&A Expenses & Provision for Credit Losses

Group G&A Expenses

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Employee Benefits	1,894.5	1,890.2	0.2	944.8	949.7	-0.5
Depreciation & Amortization	416.9	386.9	7.8	211.4	205.5	2.9
Administrative Expenses	697.9	644.6	8.3	342.6	355.3	-3.6
Others	149.9	112.5	33.2	94.1	55.8	68.6
G&A Expenses	3,159.2	3,034.2	4.1	1,592.9	1,566.3	1.7

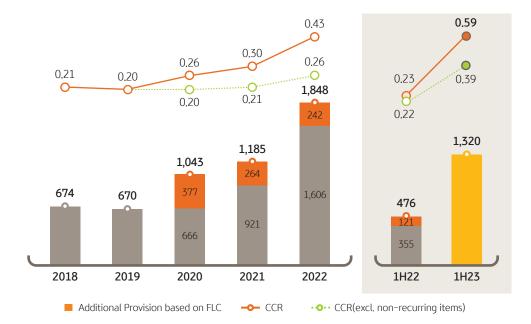
Group Provision for Credit Losses

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Provision for Loan Losses	1,257.0	428.7	193.2	613.1	643.9	-4.8
Provision for Guarantees	38.7	45.2	-14.4	16.1	22.6	-28.8
Provision for Unused Commitments	20.4	-0.6	N.A.	19.3	1.1	1,654.5
Provision for Financial Guarantee Liabilities	3.4	2.3	47.8	2.8	0.6	366.7
Provision for Credit Losses	1,319.5	475.6	177.4	651.3	668.2	-2.5

G&A Expenses & CIR¹⁾ (bn won, %)



Provision for Credit Losses & CCR (bn won, %)



Note 1) Ratio for 1H23 is based on IFRS17

²⁾ Non-recurring items: ERP, Digitalization costs, etc.

³⁾ M&A-related items: financial consolidation effect in relation to the acquisition of Prasac, Prudential Life Insurance, Bank Bukopin, etc.

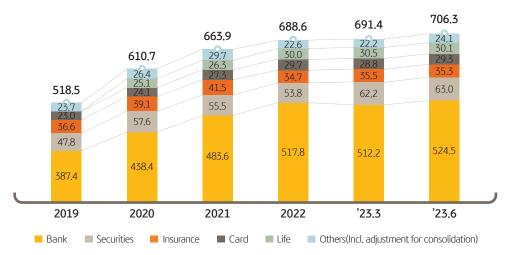
Financial Analysis _ Financial Position Overview

Group Financial Position

tn won, %	2023.6	2023.3	QoQ	2022.12	YTD
Assets	706.3	691.4	2.2	688.6	2.6
Cash & Due from Financial Institutions	31.6	29.0	9.0	32.4	-2.5
FVTPL Assets	74.6	70.1	6.4	70.1	6.4
Financial Investments	117.0	115.4	1.4	115.5	1.3
Loans	435.0	432.2	0.6	433.0	0.5
Property & Equipment	8.7	8.5	2.4	8.4	3.6
Other Assets	39.4	36.2	8.8	29.2	34.9
Liabilities	648.6	635.2	2.1	634.5	2.2
FVTPL Liabilities	12.0	11.8	1.7	12.3	-2.4
Deposits	396.1	387.2	2.3	393.9	0.6
Debts	69.3	67.9	2.1	71.7	-3.3
Debentures	68.3	68.5	-0.3	68.7	-0.6
Other Liabilities	102.9	99.8	3.1	87.9	17.1
Shareholder's Equity	57.7	56.2	2.7	54.1	6.7
Share Capital	2.1	2.1	0.0	2.1	0.0
Hybrid Securities	5.0	5.0	0.0	4.4	13.6
Capital Surplus	16.7	16.9	-1.2	16.9	-1.2
Accumulated Other Comprehensive Income	1.9	1.8	5.6	1.3	46.2
Retained Earnings	30.9	29.8	3.7	28.9	6.9
Treasury Shares	-0.9	-1.1	N.A.	-0.8	N.A.
Non-Controlling Interests	2.0	1.7	17.6	1.3	53.8
Group Total Assets 1)	1,192.2	1,170.3	1.9	1,146.6	4.0
AUM	485.9	478.9	1.5	458.0	6.1

Note) Sum of assets of consolidated financial statement and AUM

Group Assets (tn won)



Note) Based on each subsidiary's total assets on the financial statements for group reporting

Group AUM (tn won)



Financial Analysis _ Assets & Liabilities

Bank Loans in Won

tn won, %	2023.6	2023.3	QoQ	2022.12	YTD
Household	163.0		0.4	166.0	-1.8
Mortgage	91.5	91.3	0.2	92.9	-1.5
General	71.5	71.1	0.6	73.1	-2.2
[Home Equity]	30.9	29.9	3.3	29.8	3.7
Corporate	167.3	164.3	1.8	162.6	2.9
SME	133.5	133.1	0.4	133.0	0.4
[SOHO]	86.8	86.3	0.6	86.8	0.0
Large Corp, etc.	33.8	31.2	8.3	29.6	14.2
Total	330.3	326.7	1.1	328.6	0.5

Loan Composition (tn won, %)



Bank Deposits & Debentures in Won

tn	won, %	2023.6	2023.3	QoQ	2022.12	YTD
De	posits	344.6	338.2	1.9	342.3	0.7
	Core Deposits	146.0	146.0	0.0	148.0	-1.4
	Time & Savings	188.8	183.7	2.8	188.0	0.4
	[Time Deposits]	175.5	171.0	2.6	175.0	0.3
	CD, RP, etc.	9.8	8.5	15.3	6.3	55.6
De	bentures	18.7	19.0	-1.6	19.2	-2.6
Tot	al	363.3	357.2	1.7	361.5	0.5

Card Assets

tn	won, %	2023.6	2023.3	QoQ	2022.12	YTD
Cre	edit Card	21.9	21.8	0.5	22.5	-2.7
	Credit Sales	14.1	14.3	-1.4	15.0	-6.0
	[Installments]	5.5	5.8	-5.2	6.6	-16.7
	Card Loans	6.5	6.3	3.2	6.3	3.2
	Cash Advance	1.3	1.2	8.3	1.2	8.3
Ins	tallment Financing, etc.	4.2	4.4	-4.5	4.5	-6.7
Tot	al	26.1	26.2	-0.4	27.0	-3.3

Asset Quality _ Group Overview

Group Asset Quality

bn	won, %	2023.6	2023.3	QoQ	2022.12	YTD
Tot	al Loans for NPL Classification	426,328.2	420,945.5	1.3	424,436.6	0.4
	Precautionary	3,699.9	3,329.7	11.1	3,238.4	14.3
	Substandard	984.0	918.7	7.1	709.2	38.7
	Doubtful	600.4	644.4	-6.8	537.2	11.8
	Estimated Loss	293.1	263.0	11.4	212.3	38.1
Sub	standard & Below Loans(NPL)(A)	1,877.5	1,826.1	2.8	1,458.7	28.7
NPl	. Ratio	0.44%	0.43%	0.01%p	0.34%	0.10%p
Loa	n Loss Reserves(B)	3,763.5	3,582.0	5.1	3,155.6	19.3
NPl	. Coverage Ratio I (B/A)	200.5%	196.2%	4.3%p	216.3%	-15.8%p
Res	erves for Credit Losses (C)	2,690.6	2,824.8	-4.8	3,131.0	-14.1
NPL	. Coverage Ratio II [(B+C)/A]	343.8%	350.8%	-7.0%p	431.0%	-87.2%p

Note) Based on simple arithmetic sum of each subsidiary (excl. overseas local subsidiaries, overseas equity investments, SPCs for consolidation, etc.).

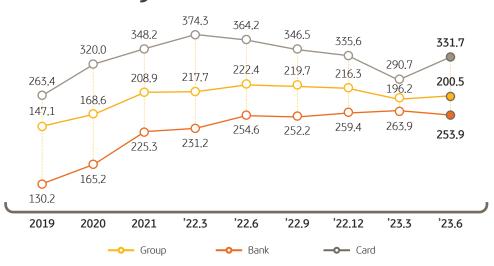
Credit Cost Ratio (%)



Precautionary & Below Ratio / NPL Ratio (%)



NPL Coverage Ratio I (%)



Asset Quality _ Bank & Card

Bank Asset Quality

bn won, %	2023.6	2023.3	QoQ	2022.12	YTD
Total Loans for NPL Classification	366,184.7	361,091.6	1.4	361,986.7	1.2
Precautionary	1,397.0	1,268.2	10.2	1,195.2	16.9
Substandard	610.3	542.5	12.5	470.6	29.7
Doubtful	172.5	175.0	-1.4	161.4	6.9
Estimated Loss	116.1	99.7	16.4	86.5	34.2
NPL Ratio	0.25%	0.23%	0.02%p	0.20%	0.05%p
NPL Coverage Ratio I	253.9%	263.9%	-10.0%p	259.4%	-5.5%p
NPL Coverage Ratio II	466.8%	519.1%	-52.3%p	597.5%	-130.7%p

Note) Based on separate financial statements

Card Asset Quality

bn won, %	2023.6	2023.3	QoQ	2022.12	YTD
Total Loans for NPL Classification	27,173.7	27,173.4	0.0	27,964.3	-2.8
Precautionary	1,372.6	1,212.9	13.2	1,167.0	17.6
Substandard	4.8	4.4	9.1	5.1	-5.9
Doubtful	215.9	258.2	-16.4	205.1	5.3
Estimated Loss	72.7	65.2	11.5	56.8	28.0
NPL Ratio	1.08%	1.21%	-0.13%p	0.96%	0.12%p
NPL Coverage Ratio I	331.7%	290.7%	41.0%p	335.6%	-3.9%p
NPL Coverage Ratio II	508.7%	440.6%	68.1%p	514.9%	-6.2%p

Note) Based on separate financial statements

Provision for Loan Losses

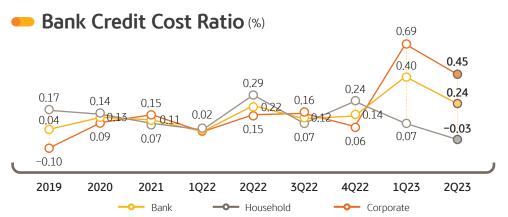
bn w	on, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Bank		574.8	211.5	171.8	213.9	360.9	-40.7
	Household	14.7	131.2	-88.8	-12.8	27.5	N.A.
	Corporate	560.1	80.3	597.5	226.7	333.4	-32.0
Card		332.4	199.2	66.9	168.6	163.8	2.9

Delinquency Ratio (%)



NPL Ratio (%)





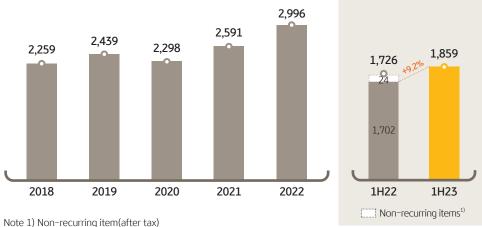
V. Financial Highlights of Major Subsidiaries _ KB Kookmin Bank

Profitability Overview¹⁾

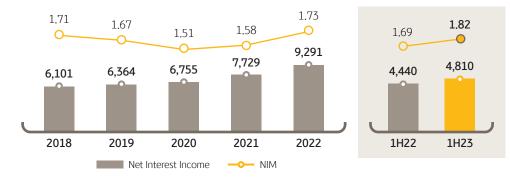
bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Net Interest Income	4,810.3	4,440.2	8.3	2,462.9	2,347.4	4.9
Net Fee & Commission Income	597.3	549.1	8.8	289.9	307.4	-5.7
Other Operating Profit	-41.8	-472.1	N.A.	-76.7	34.9	N.A.
Gross Operating Income	5,365.8	4,517.2	18.8	2,676.1	2,689.7	-0.5
G&A Expenses	2,107.4	2,114.8	-0.3	1,077.1	1,030.3	4.5
PPOP	3,258.4	2,402.4	35.6	1,599.0	1,659.4	-3.6
Provision for Credit Losses	768.2	194.8	294.4	376.9	391.3	-3.7
Net Operating Profit	2,490.2	2,207.6	12.8	1,222.1	1,268.1	-3.6
Net Non-Operating Profit	-66.9	23.3	N.A.	-33.9	-33.0	N.A.
Profit for the Period ²⁾	1,858.5	1,726.4	7.7	927.0	931.5	-0.5

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

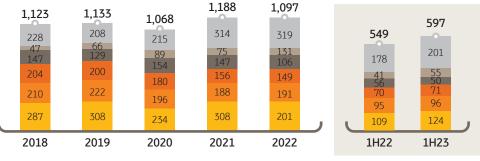
Net Profit (bn won)



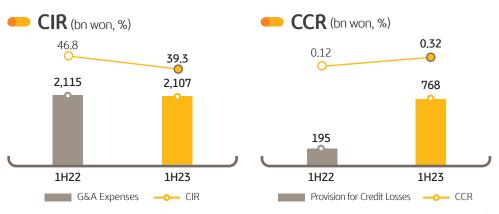
Net Interest Income & NIM (bn won, %)



Net Fee & Commission Income (bn won)



■ Trust ■ Banking Activities ■ Credit Card Service ■ Mutual Fund Sales ■ Bancassurance ■ FX, etc,



^{· 1}H22: Corporate tax reversals(W69bn), large-scale reversals of provisioning(W43bn), additional preemptive provisioning based on FLC(W88bn)

V. Financial Highlights of Major Subsidiaries _ KB Securities

Profitability Overview¹⁾

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Net Fee & Commission Income	385.7	510.8	-24.5	224.6	161.1	39.4
Brokerage	229.9	214.3	7.3	123.8	106.1	16.7
Investment Banking	170.6	261.7	-34.8	110.3	60.3	82.9
Financial Products	24.6	26.1	-5.7	12.1	12.5	-3.2
Others	-39.4	8.7	N.A.	-21.7	-17.7	N.A.
Interest Income	290.0	264.8	9.5	148.4	141.6	4.8
Trading	261.2	-113.2	N.A.	59.5	201.7	-70.5
G&A Expenses	461.2	415.4	11.0	227.2	234.0	-2.9
PPOP	475.7	247.0	92.6	205.3	270.4	-24.1
Provision for Credit Losses	21.1	14.5	45.5	13.0	8.1	60.5
Net Operating Profit	454.6	232.5	95.5	192.3	262.3	-26.7
Net Non-Operating Profit	-126.7	14.1	N.A.	-51.3	-75.4	N.A.
Profit for the Period ²⁾	249.6	182.0	37.1	109.0	140.6	-22.5

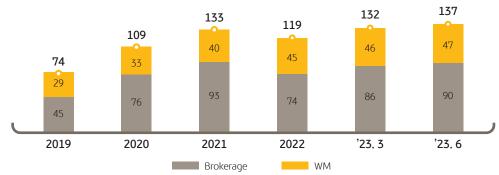
Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

Net Profit (bn won) 594 426 258 188 250 179 182 1H22 1H23 2018 2019 2020 2021 2022 Non-recurring items¹⁾

Net Fee & Commission Income (bn won)

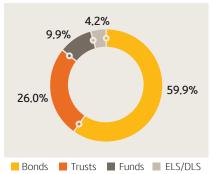


Retail AUM (tn won)



Asset under WM

tn won	2023.6	2023.3	2022.12
Bonds	28.4	26.7	23.7
Trusts	12.3	12.1	14.3
Funds	4.7	4.8	4.7
ELS/DLS	2.0	1.9	1.8
Total	47.4	45.5	44.5



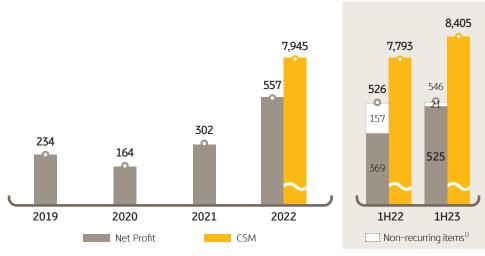
V. Financial Highlights of Major Subsidiaries _ KB Insurance

Profitability Overview 1)

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Direct Premium Written	6,381.4	6,138.1	4.0	3,190.3	3,191.1	0.0
Underwriting Profit	529.1	594.8	-11.0	280.2	248.9	12.6
Investment Income	208.7	79.6	162.2	103.1	105.6	-2.4
Profit for the Period ²⁾	525.2	526.2	-0.2	271.4	253.8	6.9
K-ICS	198.5%	N.A.	N.A.	198.5%	194.0%	4.5%p
Loss Ratio ³⁾	81.7%	82.4%	-0.7%p	81.8%	81.7%	0.1%p
Expense Ratio ³⁾	22.2%	19.2%	3.0%p	22.6%	21.8%	0.8%р

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests 3) Based on IFRS4 for reference purposes only

Net Profit & CSM (bn won)

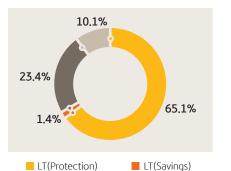


Note 1) 1H22: Gain from the disposal of office buildings(W157bn)

1H23: Non-recurring item(after tax): Insurance loss on large-scale fire(W21bn)

Direct Premium Written

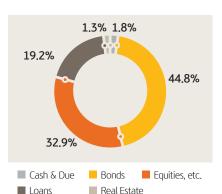
bn won	2Q23	1Q23	2022
Long Term	2,122.1	2,085.8	8,124.6
Protection	2,075.6	2,033.9	7,840.1
Savings	46.5	51.9	284.5
Auto	746.7	716.1	2,816.5
General	321.5	389.2	1,292.1
Total	3,190.3	3,191.1	12,233.2



General

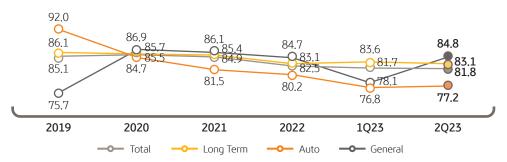
Asset Portfolio

bn won	2023.6	2023.3	2022.12
Cash & Due	601.9	470.8	968.7
Securities	25,541.5	25,959.4	24,802.6
Bonds	14,712.3	14,909.7	14,053.2
Equities, etc.	10,829.2	11,049.7	10,749.4
Loans	6,322.5	6,266.9	6,200.6
Real Estate	406.9	410.0	413.1
Total	32,872.8	33,107.1	32,385.0



Auto

Loss Ratio (%)



Note) Based on IFRS 4 for reference purposes only

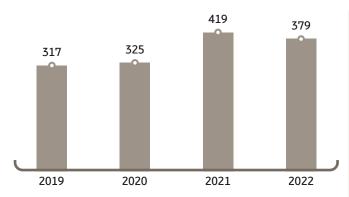
V. Financial Highlights of Major Subsidiaries _ KB Kookmin Card

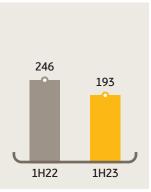
Profitability Overview 1)

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Operating Revenue	2,590.0	2,280.7	13.6	1,312.3	1,277.7	2.7
Card	2,139.4	1,921.2	11.4	1,070.1	1,069.3	0.1
Installment and Lease Financing	104.1	90.2	15.4	52.2	51.9	0.6
Others	346.5	269.3	28.7	190.0	156.5	21.4
Operating Expense	1,663.3	1,441.2	15.4	834.9	828.4	0.8
Interest Expense	337.1	215.0	56.8	169.1	168.0	0.7
Commissions & Other Expenses	1,326.2	1,226.2	8.2	665.8	660.4	8.0
Gross Operating Income	926.6	839.5	10.4	477.3	449.3	6.2
G&A Expenses	302.6	274.7	10.2	143.3	159.3	-10.0
PPOP	624.0	564.8	10.5	334.0	290.0	15.2
Provision for Credit Losses	363.5	227.3	59.9	185.3	178.2	4.0
Net Operating Profit	260.5	337.5	-22.8	148.7	111.8	33.0
Net Non-Operating Profit	-0.9	-0.2	N.A.	-0.9		N.A.
Profit for the period 2)	192.9	245.7	-21.5	110.9	82.0	35.2

Note 1) Based on financial statements for group reporting 2) Profit attributable to controlling interests

Net Profit (bn won)



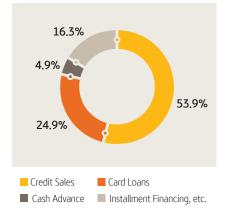


Card Transaction Volume (tn won)



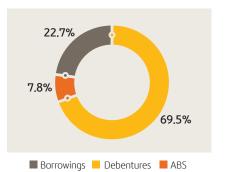
Card Assets

bn won	2023.6	2023.3	2022.12
Credit Card	21,862.6	21,819.6	22,528.4
Credit Sales	14,083.4	14,253.2	15,041.9
[Installments]	5,461.4	5,826.5	6,565.4
Card Loans	6,492.3	6,325.6	6,249.1
Cash Advance	1,286.9	1,240.8	1,237.4
Installment Financing, etc.	4,252.5	4,412.1	4,492.3
Total	26,115.0	26,231.7	27,020.7



Funding

bn won	2023.6	2023.3	2022.12
Borrowings	4,992.1	4,730.1	4,786.1
Debentures	15,264.8	15,085.1	15,542.9
ABS	1,723.7	1,832.0	1,794.9
Total	21,980.6	21,647.2	22,123.9



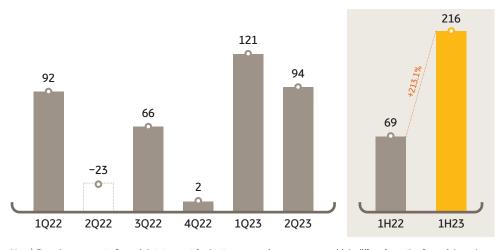
V. Financial Highlights of Major Subsidiaries¹⁾ _ KB Life Insurance

Profitability Overview²⁾

bn won, %	1H23	1H22	YoY	2Q23	1Q23	QoQ
Premium Income	1,770.2	2,165.2	-18.2	887.2	883.0	0.5
Underwriting Income	170.3	86.5	96.9	92.6	77.7	19.2
Investment Income	176.4	35.3	399.7	56.0	120.4	-53.5
Profit for the Period	215.7	68.9	213.1	94.4	121.3	-22.2
K-ICS	285.7%	257.3%	28.4%p	285.7%	285.1%	0.6%р
Loss Ratio	50.3%	52.0%	-1.7%p	47.2%	53.3%	-6.1%p
Expense Ratio	22.0%	19.9%	2.1%p	24.2%	19.8%	4.4%p

Note 1) Based on simple arithmetic sum of Prudential Life Insurance & former KB Life Insurance for the year 2022 2) Based on separate financial statements

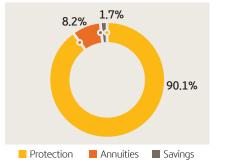
Net Profit (bn won)



Note) Based on separate financial statement for better comparison purposes, which differs from the financial results for group reporting contained in Profitability Overview

New Business APE(Annualized Premium Equivalent)

bn won	2Q23	2022	2021
Protection	206.4	445.9	320.4
Annuities	18.9	455.6	548.1
Savings	3.9	46.1	0.0
Total	229.2	947.6	868.5



Invested Assets

bn won	2023.6	2023.3	2022
Cash & Due	575.1	692.2	831.0
Securities	21,857.6	22,125.4	22,472.3
Loans	1,181.6	1,212.5	1,233.8
Real Estate	86.1	86.5	87.0
Total	23,700.4	24,116.6	24,624.1



Mortality Margin & Loss Ratio (bn won, %)



V. Appendix _ Overview of Group Subsidiaries (1H23)

bn won	Ownership	Total Assets	Shareholder's Equity	Profit for the Period	ROA	ROE
KB Kookmin Bank	100.0%	524,504.5	34,958.5	1,858.5	0.72%	10.93%
KB Securities	100.0%	63,012.6	6,127.0	249.6	0.84%	8.46%
KB Insurance	100.0%	35,349.6	5,996.2	525.2	3.01%	18,23%
KB Kookmin Card	100.0%	29,255.9	4,703.1	192.9	1.34%	8.37%
KB Life Insurance	100.0%	29,855.8	5,521.3	215.7	1.46%	8.05%
KB Asset Management	100.0%	316.2	238.2	31.6	18.96%	26,21%
KB Capital	100.0%	16,018.1	2,195.9	105.4	1.36%	9.93%
KB Real Estate Trust	100.0%	560.6	405.9	35.4	13.59%	17.84%
KB Savings Bank	100.0%	2,950.4	272.8	-11.2	N.A.	N.A.
KB Investment	100.0%	1,435.8	285.9	15.6	2.25%	11.39%
KB Data Systems	100.0%	59.2	25.1	2.5	8.58%	21.33%

V. Appendix _ Condensed Income Statement by Subsidiaries

bn won	1H23							
	KB Kookmin Bank	KB Securities	KB Insurance	KB Kookmin Card	KB Life Insurance ²⁾	KB Asset Management	KB Capital	
Net Interest Income	4,810.3	290.0	-104.1	805.1	-105.3	-4.0	223.4	
Net Fee & Commission Income	597.3	385.7	-13.3	294.9	-5.7	71.5	424.4	
Other Operating Profit	-41.8	261.2	900.1	-173.4	435.1	12.8	-326.0	
Gross Operating Income	5,365.8	936.9	782.7	926.6	324.1	80.3	321.8	
G&A Expenses	2,107.4	461.2	72.4	302.6	48.0	37.8	68.2	
PPOP	3,258.4	475.7	710.3	624.0	276.1	42.5	253.6	
Provision for Credit Losses	768.2	21.1	-0.1	363.5	-0.9	_	122.0	
Net Operating Profit	2,490.2	454.6	710.4	260.5	277.0	42.5	131.6	
Net Non-Operating Profit	-66.9	-126.7	4.2	-0.9	4.6	-0.2	0.9	
Profit for the Period ¹⁾	1,858.5	249.6	525.2	192.9	215.7	31.6	105.4	

	1H22						
bn won	KB Kookmin Bank	KB Securities	KB Insurance	KB Kookmin Card	Prudential Life Insurance + KB Life Insurance ²⁾	KB Asset Management	KB Capital
Net Interest Income	4,440.2	264.8	-44.6	722.1	-32.0	0.5	215.4
Net Fee & Commission Income	549.1	510.8	-14.6	290.7	-	76.4	400.9
Other Operating Profit	-472.1	-113.2	620.8	-173.3	178.9	-11.8	-326.6
Gross Operating Income	4,517.2	662.4	561.6	839.5	146.9	65.1	289.7
G&A Expenses	2,114.8	415.4	64.2	274.7	24.1	35.2	66.1
PPOP	2,402.4	247.0	497.4	564.8	122.8	29.9	223.6
Provision for Credit Losses	194.8	14.5	-0.6	227.3	15.0	_	21.2
Net Operating Profit	2,207.6	232.5	498.0	337.5	107.9	29.9	202.4
Net Non-Operating Profit	23.3	14.1	216.2	-0.2	4.9	_	0.8
Profit for the Period ¹⁾	1,726.4	182.0	526.2	245.7	68.9	21.3	147.3

Note 1) Based on profit attributable to controlling interests

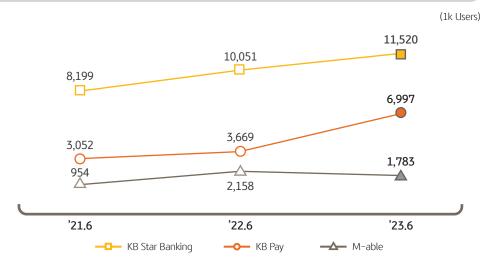
²⁾ Based on separate financial statement, 1H22: simple arithmetic sum of Prudential Life Insurance & former KB Life Insurance

V. Appendix _ Key Achievements for 『No.1 Financial Platform』

Overall Platform Growth (MAU) (1k Users) 24,340 24,340 18,984 1,815 22,080 17,169 13,052 21.6 22.6 Non-finance

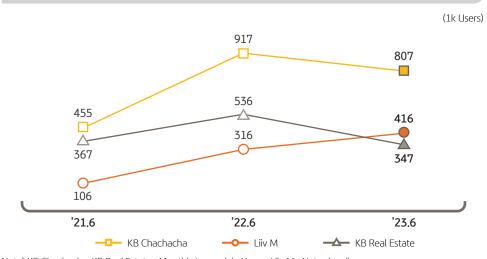
Note) Include KB Wallet MAUs in Non-finance for '23,6

Financial Platform (MAU)



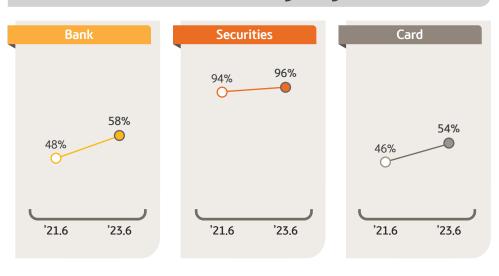
Note) KB Star Banking & KB Pay: Total Monthly Users, M-able: Monthly Average users for the one-year ended as of each month

Non-Financial Platform (MAU)



Note) KB Chachacha, KB Real Estate: Monthly Logged-in Users, Liiv M: Net subscribers

New Products sales through Digital Channel



KB Financial Group